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#### CLAIM AMENDMENTS

Please amend the claims as follows, so that a complete listing of the pending claims reads as follows:

1. (Currently Amended) A method for notifying a subscriber of events, the method comprising:
  - receiving an subscriber event request at a call center;
  - creating an event activation table based on the received subscriber event request;
  - sending the event activation table to an event table storage system; and
  - sending a subscriber notification from the event table storage system in accordance with the event activation table using a wireless network.
2. (Original) The method of claim 1, further comprising:
  - determining a current notification system activity;
  - suspending the current notification system activity for the duration of the subscriber notification; and
  - resuming the current notification system activity upon termination of the subscriber notification.
3. (Original) The method of claim 1, wherein receiving the subscriber event request comprises: receiving at least one event with an associated notification date and time.
4. (Original) The method of claim 3, wherein creating the event activation table comprises: linking the received event and the associated notification date and time with an access identifier.

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5. (Original) The method of claim 1, wherein sending the event activation table to the event table storage system comprises:  
establishing a data connection between the call center and the event table storage system; and  
transmitting the event activation table from the call center to the event table storage system using the data connection.

6. (Original) The method of claim 4, wherein sending the subscriber notification comprises:  
reading a time signal of a real time clock;  
determining when the time signal corresponds with at least one date and time from the event activation table;  
activating an event notification system based on the determination; and  
providing the event in accordance with the linked access identifier.

7. (Original) The method of claim 1, wherein the event table storage system is a telematics unit.

8. (Currently Amended) A computer usable medium including computer program code for notifying a subscriber of events, the computer program code comprising:  
computer program code for receiving an subscriber event request at a call center;  
computer program code for creating an event activation table based on the received subscriber event request;  
computer program code for sending the event activation table to an event table storage system; and  
computer program code for sending a subscriber notification from the event table storage system in accordance with the event activation table using a wireless network.

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9. (Original) The computer usable medium of claim 8, further comprising:  
computer program code for determining a current notification system activity;  
computer program code for suspending the current notification system activity for the duration of the subscriber notification; and  
computer program code for resuming the current notification system activity upon termination of the subscriber notification.

10. (Original) The computer usable medium of claim 8, wherein the computer program code for receiving the subscriber event request comprises:  
computer program code for receiving at least one event with an associated notification date and time.

11. (Original) The computer usable medium of claim 10, wherein the computer program code for creating the event activation table comprises: computer program code for linking the received event and the associated notification date and time with an access identifier.

12. (Original) The computer usable medium of claim 8, wherein the computer program code for sending the event activation table to the event table storage system comprises:  
computer program code for establishing a data connection between the call center and the event table storage system; and  
computer program code for transmitting the event activation table from the call center to the event table storage system using the data connection.

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13. (Original) The computer usable medium of claim 11, wherein the computer program code for sending the subscriber notification comprises:  
computer program code for reading a time signal of a real time clock;  
computer program code for determining when the real time signal corresponds with at least one date and time from the event activation table;  
computer program code for activating an event notification system based on the determination; and  
computer program code providing the event in accordance with the linked access identifier.

14. (Currently Amended) A system for notifying a subscriber of events, the system comprising:  
means for receiving an subscriber event request at a call center;  
means for creating an event activation table based on the received subscriber event request;  
means for sending the event activation table to an event table storage system; and  
means for sending a subscriber notification from the event table storage system in accordance with the event activation table using a wireless network.

15. (Original) The method of claim 14, further comprising:  
means for determining a current notification system activity;  
means for suspending the current notification system activity for the duration of the subscriber notification; and  
means for resuming the current notification system activity upon termination of the subscriber notification.

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16. (Original) The system of claim 14, wherein the means for receiving the subscriber event request comprises: means for receiving at least one event with an associated notification date and time.

17. (Original) The system of claim 16, wherein the means for creating the event activation table comprises: means for linking the received event and the associated notification date and time with an access identifier.

18. (Original) The system of claim 17, wherein the means for sending the subscriber notification comprises:

- means for reading a time signal of a real time clock;
- means for determining when the real time signal corresponds with at least one date and time from the event activation table;
- means for activating an event notification system based on the determination; and
- means providing the event in accordance with the linked access identifier.

19. (Original) The system of claim 14, wherein the event table storage system is a telematics unit.

20. (Original) The system of claim 14, wherein the event notification system is a multimedia system

21. (New) The method of claim 1 wherein the call center is a telematics call center facilitating communications to and from a mobile vehicle.

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22. (New) A method of notifying a subscriber of events, the method comprising:  
receiving, from a subscriber at a call center facilitating communications to and from a mobile vehicle, at least one event and at least one action associated with the event;  
determining the event; and  
transmitting a notification to the subscriber using a wireless network, the notification including instructions to perform the action.

23. (New) The method of claim 22 wherein the event is a traffic update at a predetermined time and the action includes tuning a radio receiver to a predetermined station.

24. (New) The method of claim 22 wherein the event is a stock quote for a predetermined stock at a predetermined time, and wherein the action includes retrieving a stock quote for the predetermined stock at the predetermined time and providing the stock quote to the subscriber within a mobile vehicle using a text to speech synthesizer.